



JEWISH WAR VETERANS  
of the United States of America  
Scottsdale, AZ Post 210  
2019 Newsletter



The April meeting will be **Sunday, the 7th** 10 AM, at the State Veterans Home, 4141 N. S. Herrera Way, just North of Indian School Road, Phoenix. PH: 602-248-1550. Refreshments at 9:30 AM, free to all members and guests.

This will be a Special Meeting for the election of new **Officers**. Commander: Michael Chambers; Senior Vice Commander: Fred Lipovitch; Junior Vice Commander: Bill Lamb; Judge Advocate: Mel Brody; Quartermaster: Juli Altman.

**PLEASE ATTEND SO THAT YOU CAN CAST YOUR VOTE !!!**

Please NOTE the Veterans Home parking lot may be closed. Enter off of 7th Street by the Veterans Hospital and follow the lot through the opening in the fence to the Veterans Home.

**COMMANDERS  
MESSAGE**



This is the time of year that's usually busy - the month heading towards Passover - and this year it's not only busy for the ballebusta, but for our Post 210 as well. I trust you've read your updates from Steven Troy on our adjusted and busy schedule for the next couple of months: our elections in April have been moved up to **Sunday, April 7th** and our end-of-season Installation and Gala on **Thursday, May 2nd**. Moving the Installation to Thursday this year has the added benefit that Dr. Barry Schneider, our National Commander, will be our guest of honor. Dr. Schneider is coming to Department of the Southwest because he is interested in our input on both our past accomplishments as well as our thoughts & plans for the future. I do hope you realize how important your input is during this visit and make a special effort to attend the Installation Gala as well as other events in the planning for his visit. Please be in touch with me at 602-218-0353 if you can help in any way with the arrangements and upcoming events. There are also some small things to volunteer for which would be immensely helpful.

With blessings and hope to see you soon! Rochel

Commander Hayman began the March 17th meeting with David Woodland as the Officer of the Day prepare the altar. We then Saluted the Colors and recited the Pledge Allegiance to the .Flag. Chaplain Juli Altman then gave the opening prayer.

She then introduced our Past Commanders, in attendance, Juli Altman & David Woodland and welcomed our guest Lenore Katz.

Rochel then gave a talk about a section of the Torah (Dvar Torah) that concerns Purim. "Purim is one of those holidays that live up the the adage 'they tried to kill us, we won, lets eat,' or in the case of Purim, lets eat & drink."

There are many events that happened on Purim, Joseph Stalin was found comatose on Purim in 1953 and died a few days later. A Rabbi was preparing to deploy to the Persian Gulf during Desert Shield, in 1990, and bring a megillah to read during Purim however the war was over March 11th 1991, the day Purim started. There are many other events that are involved with Purim but are too numerous to mention.

But this leads me to our guest speaker Mr. Tim Kelley. Who has over 25 years of experience as an entrepreneur in construction, education, finance and software, in the U.S., Mexico, South America and Africa.

He served as founder, chairman and CEO of KCA International Construction and Facilities Management for more than 14 years and managed \$200M in Mexican projects in addition to overseeing 2 million sq. ft. of office, commercial and residential space throughout Latin America. He raised more than \$100 million dollars. He holds a BA from Gonzaga University and an MBA from Thunderbird School of Global Management with additional course work



at Oxford University and ASU. He is also a past chairman of the Thunderbird Angel Network, and Founder & Chairman of the Canyon Angels.

He has been the Chair of Entrepreneurship at Grand Canyon University, Colangelo College of Business, for over 7 years, but is here today because he is the passionate advocate and current Chairman for Habitat for Humanity Central Arizona and is here today to explain what Habitat of Humanity is and does.

Tim Kelley began speaking about his involvement with Grand Canyon University for over 8 years. GSU has 21,000 students on campus, 15,000 kids living on campus and additional 70,000 online and has a division 1 sports team. He is passionate about Habitat for Humanity having lived in 10 countries on 5 continents and worked in Mexico and Latin America where I saw the conditions lived in and the lack of home ownership in 2/3rds of the world's population are excluded from basic property rights. One of the aims of Habitat for Humanity is to bring home ownership to the world.

Habitat for Humanity was founded in 1974 by Millard and Linda Fuller (from Atlanta, GA) who developed the concept of "partnership housing." The concept centered on those in need of adequate shelter working side by side with volunteers to build decent, affordable houses. We are now in more than 70 countries around the world and have more than 1400 affiliates in the United States and have served more than 7 million people around the planet.

The goal is to bring home ownership to the rest of the world and it can start right here in our own backyard. Habitat Central Arizona is consistently one of the largest habitat affiliates in the world. They measure that by how many families are served and the total gross dollars that we are able to put together. On an annual basis we raise about 10 million dollars in activity and have multiple business lines that represent more dollars. We are a home builder, we are a developer, we are a contractor, we are a mortgage bank and we originate the loans, we service them and we have what's called the restores which we have 4 of in the Valley called ReStore where we take in slightly used items and resell them. We also have new items. These outlets are kind of like a Home Depot and have everything from toilet seats to furniture and clothes to appliances. We build about 350 reconstructions a year.

*Habitat is not a hand out but a hand up.*

We don't give homes away. People work for their homes and they carry a mortgage and typically pay them off over 30 years. Our mortgages are usually far less than what it would cost a homeowner to rent. These are zero interest loans extended over 30 years. We build about 30 to 40 homes a year and we have a reconstruct division that rebuilds about 300 homes a year. We have several main partnerships #1 is with Grand Canyon University. We founded this about 5 years ago and the university has thousands of students that want to save the world. GCU is located on the West side area of Phoenix and the homes in that area have seen a tragic degree of decay and poverty. The kids from GCU volunteer in droves to help reconstruct these homes. We do this with volunteers of both

faculty and staff. The volunteers around 300 daily wearing purple shirts that say GCU & Habitat will paint more than a dozen homes, rebuild the gardens of more than a dozen homes, we can do roofing, window replacement and mechanical replacement. We will bring in professional contractors for some of the more complicated things. All of our faculty contribute part of their paycheck to raise more than 300,000 dollars a year to pay for these homes done by the labor and hard work of the students and the faculty. Home values have gone up and crime has gone down in these areas and the residents are taking more pride in the neighborhood again.

This plan has worked out so well that we looked for more entities to partner with. We looked to Downtown Phoenix and saw that the neighborhood South of there was built in the 1930's and is in a state of decay but the people want to stay in their homes. We started our City Center South project with multiple groups like Wells Fargo, the Phoenix Suns and others. Our goal is to rebuild 2000 homes in Downtown Phoenix and bring those values back up. This is not free work. In the GCU area the homeowner pays for 1/3rd of it and we pay the rest. In the Downtown area, depending on the financial status of the client. We ask for whatever they can afford to pay and they must work with our people 1000 hours on their own home and their neighbors home to get the job done. That is also the same with the new builds. We don't serve the homeless we serve the working poor. Medium income has to be in the neighborhood of \$17,000 to \$35,000 as measured by Bureau of Labor Statistics.

We are a retail operation.

We would like to service about 10,000 homes. We are in Maricopa County and run all the way down to Pinal County and out past Wickenburg and partner with all of the Cities. We have to deal with the bureaucracy of the governments where we are going to work. We do have a retrofit program for Veterans that need it.

After Tim Kelley finished speaking Rochel presented him a Certificate of Appreciation



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### **QUARTERMASTERS REPORT**

Michael was not at the meeting, but we have money in the bank and he will have the popping supplies available for those who need it.

### **ADJUTANTS REPORT**

Steven sent out a list of all upcoming dates but please cross off May 19th. There will be no meeting on that date. Please attend the last performances of Violins of Hope.

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## OLD BUSINESS

Post 210 is offering two day camp scholarships for children or grandchildren of US Veterans. Each scholarship is for one week of day camp, in Arizona, not to exceed \$200.00 per person. If interested please contact Michael @623-256-0658.

The **APRIL MEETING** will be **APRIL 7th** for elections and any business that needs to be conducted. It will be over by 11AM to allow for our members to travel to the GALA celebrating POST 619's 25th year luncheon. If you would like to attend please contact Michael, ASAP. We are sponsoring a table.

Noninations for our elections are

- Commander: Michael Chambers
- Senior Vice Commander: Fred Lipovitch
- Junior Vice Commander: Bill Lamb
- Judge Advocate: Mel Brody
- Quartermaster: Juli Altman

The Department of the Southwest meeting will be here at the Veterans Home on April 14<sup>th</sup>. Nominations are still open for Quartermaster and Junior Vice Commander. Please contact Michael Chambers if interested.

The first Passover Seder will be on April 19<sup>th</sup>. **POST 210** will hold its Seder at the Veterans Home on **Sunday, April 21<sup>st</sup> starting at 5 PM**. We need volunteers to help.

**POST 210's** installation and GALA is on **Thursday, May 2, @ 10 AM** at Westminster Village, 12000 N 90th St, Scottsdale, AZ 85260. This is where Juli Altman lives. Invitations to our Gala will be forthcoming.

The **National Commander of the Jewish War Veterans**, Dr. Barry Schneider, will be visiting Phoenix and the Department of the Southwest on Wednesday, May 1<sup>st</sup> to May 4<sup>th</sup>. Tentative plans for him is to attend our Installation/Gala and dinners on Wednesday & Thursday. He is on the National Board of Scouting and will attend a Roundtable on Thursday evening. The rest of his visit is still in the final planning stage.

On May 5<sup>th</sup> @ 3 PM the Post will be providing the Color Guard for Yom HaShoah. This year it will be held at Congregation Or Tzion, 16415 N. 90th Street, Scottsdale. **We still need 2 more volunteers.**

## SCOUT UPDATE

Saturday March 16<sup>th</sup> after Shabbos the Pack had a night hike and watched a movie at the Heard Scout Pueblo. Also we have had a lot of the scouts earning advancement. We still need more adult volunteers to help with the Pack.

## UPDATE

Bernie Kaplan fell and has been relocated to North Ranch Assisted Living Home, the telephone number there is 480-361-6512 the address is: 6121 E. Beverly Lane, Scottsdale, if you want to visit **For cards and prayers**, send to: 6220 Kings Ave, Scottsdale, AZ 85254-1342.

We still need someone to chair the Quilts of Valor program.

## NEW BUSINESS

The National Commander Dr. Barry Schneider spoke before the Senate Veterans Affairs Committee, and National Judge Advocate, Harvey Weiner is a candidate for the position of National Commander. Post 210 will send an endorsement.

## CALENDAR

Memorial Day: poppying & Monday wreath presentation at the National Cemetery.

UPCOMING DATES AND EVENTS FOR JWV SCOTTSDALE POST 210

- April 3, Wednesday, regular board meeting
- April 7, Sunday special meeting for election of officers , 10 AM at the veterans home
- April 7, Sunday, Social 25 anniversary of Post 619, Gala luncheon at 11:30
- April 14 Sunday, Department of the Southwest election of officers

### **Passover is from April 19 - 27**

- May 1 - May 4 JWV National Commander visit
- May 2 Thursday 10 AM JWV Scottsdale Post 210 OFFICER INSTALLATION GALA and brunch
- May 5 Holocaust Memorial event
- Poppy drive May 24 - 27 at various locations**
- May 27, Monday, ceremony at the National Cemetery 8 AM

- Next board meeting Wednesday April 3<sup>rd</sup> 11 AM.
- Next Post meeting Sunday April 7 10 AM w/refreshments 9:30
- Next Department Meeting April 14<sup>th</sup> 10 AM Post 210 is the sponsor.

Chaplain Juli Altman gave the closing prayer. Officer of the Day David Woodland closed the Alter. We all Saluted the Colors. Meeting Over.

This year on Purim, Commander Rochel Hayman, her daughter Ester Eta and her son Moshe Dovid visited several home-bound members of the Post to deliver Shalach Manos to them. Shalach Manos is a traditional gift that one sends to another on Purim. The reason for this mitzvah is so that everyone can fulfill the mitzvah of eating a proper, festive meal on Purim. The three Post members are Bernie Kaplan, Millie Lichter and Jay Rosenfeld.



Bernie Kaplan holding the bag of Shalach Manos with Rochel Ester Eta and Mishe Dovid looking on.



Jay Rosenfeld holding his Shalach Manos with Ester Eta and Moshe Dovid

Violins of Hope is now over and everyone who did not attend missed wonderful performances. My wife and I attended the one on March 20th called Kurt Klein: A Liberator's Story. This performance, at the Scottsdale Center for the Performing Arts was a tribute concert in Honor of Holocaust Survivors & Families and dedicated to all of the Veterans that have served. The program was narrated by the Klein family and his wife Gerda Weissmann Klein who is a Holocaust Survivor and an author. Kurt Klein was an American Liberator of German descent and helped free Gerda and eventually married her. After the speaking program ended there was a violin concert using violins that came from one of the concentration camps and had been refurbished. Also on display were many of the violins.

Steven




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### WELFARE

Please don't forget **Millie Lichter**, 480-661-1130 our Sunshine Lady. If someone knows anyone who is ill or in the hospital **PLEASE** notify her so that the Post can respond.

Member Jeanine Korner, puts together gift bags for the residents at the Veterans Home. These are composed of small items that are free from hotel stays or anything you want to donate. They cannot contain mouthwash or razors. Contact her at 480-948-2171 or cell 602-376-2359

Don't forget to take advantage of big savings. Register at VETTIX. It is a great inexpensive way to see sporting events, concerts and other venues that come to town. All you have to do is send in proof of military service ie: DD 214 and follow their registration process, Go to [www.vettix.org](http://www.vettix.org)

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### Some Words of Wisdom

By  
David Woodland

### BURDEN

Malevolent could well be a synonym for burden in most minds. It could be a heavy weight to carry, physically or mentally, as in "Get this thing off my back...". Negative connotations are universal, never a joy to celebrate. The nearest idea of a burden being a blessing may be finding out how much weight you are able to carry, an ability to finish the distance to a solved problem.

The load you carry spurs the search to overcome adversity, coping with the difficulties newly inflicted, a necessary solution needing to be quickly found. All this hyperbole of course refers to the need, and the art of problem solving, discovery, and ambition. The bigger the burden, the greater is the solution. Without a problem to solve, inaction festers.

Every millennium is a tribute to progress, and progress achieved is a tribute to the values of the problems we call burdens.

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### STRENGTH

There is strength in unity. Unite and collaborate to achieve wonderful things. Character evolves through trials and troubles. The quiet and easy life defers strength and ambition.

Heroes arise from ordinary individuals embedded with with the strength to persevere and overcome overwhelming difficulties. The everyday people facing trouble can gather strength from their distress, and bravery by reflection. Strengths comes from continuous efforts and struggles. When you count the small things, it is in the total wherein are your strengths. It has been said "That what doesn't kill you makes you stronger". You have to overcome to strengthen. Common thought evokes building physical strength. Very true, but strength of mind for most comes from an unfailing will to enhance character and morality.

Look at your weakness, and change it to your strength, and name it ...success.

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### DESIGN

Design and creation build the world's great achievements. It is people who make it real. Design is the creative partner of growth, and it grows to maturity using visual imaginationpersonal skills, and available technology. When fully grown, advancement relies on what works well and looks good, and the results we name progress. A wonderful way to view these thoughts is to recall the tale of a sculptor being asked how he designs lifelike representations. He replied that he chips away all that doesn't look like his design, and what is left is the chosen sculpture.

Striving for perfection is not really an effort to be perfect, as much it is an effort to produce the least amount of imperfection. Paraphrasing Steve Jobs, design is not appearance, but how well it works. Proper design involves not only the pluses of functionality, need, and appearance, but if done well, can be appreciated without much decoration. Thus design points to ways of life's comparisons. Our design is bestowed upon us. How we make it work is to recognize our faults and errors, and chip away all that hinders. What remains is a glorious design.

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### PARAPROSDOKIANS

First time I heard about paraprozdokians,

I liked them. Paraprozdokians are figures of speech in which the latter part of a sentence or phrase is surprising or unexpected and is frequently humorous. (Winston Churchill loved them).

1. Where there's a will, I want to be in it.
2. The last thing I want to do is hurt you ...but it's still on my list.
3. Since light travels faster than sound, some people appear bright until you hear them speak.
4. If I agreed with you, we'd both be wrong.
5. We never really grow up -- we only learn how to act in public.
6. War does not determine who is right, only who is left.
7. Knowledge is knowing a tomato is a fruit. Wisdom is not putting it in a fruit salad.
8. To steal ideas from one person is plagiarism. To steal from many is research.
9. I didn't say it was your fault, I said I was blaming you.
10. In filling out an application, where it says, "In case of an emergency, notify..." I answered "a doctor."
11. Women will never be equal to men until they can walk down the street with a bald head and a beer gut, and still think they are sexy.
12. You do not need a parachute to skydive. You only need a parachute to skydive twice.
13. I used to be indecisive, but now I'm not so sure.
14. To be sure of hitting the target, shoot first and call whatever you hit the target.
15. Going to church doesn't make you a Christian, any more than standing in a garage makes you a car.
16. You're never too old to learn something stupid.
17. I'm supposed to respect my elders, but it's getting harder and harder for me to find one now.

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### FEBRUARY BIRTHDAYS

- 3 - Shirley Hertzof
- 6 - Jeanine Koror
- 12 - Jay Simons
- 14 - Ron Buksbaum
- 16 - Annette Andrews

### MARCH BIRTHDAYS

- 11 - Terry Lipovitch
- 21 - Edward Balaban

### POST OFFICERS

Rochel Hayman, Commander  
602-218-0353

Fred Lipovitch,

Senior Vice Commander  
(602) 293-3550.

David Woodland

Junior Vice Commander  
480-922-0165

Juli Altman, Judge Advocate  
480-262-3191

Stan Rosen, Sergeant at Arms  
480-451-2139

Steven Troy, Adjutant  
623-594-5022

Michael Chambers, Quartermaster  
623-256-0658

Officer of the Day  
Bernie Kaplan

602-765-3520

Jonathan Sorrell, Chaplain  
602-402-8884

### Past Commanders

Michael Chambers 623-256-0658

Bernie Kaplan, 602-765-3520

Jonathan Sorrell, (559) 349-1009

David Woodland, 480-922-0165

Juli Altman, 480-262-3191

Robert Sutz, 602-596-2911

Mel Brody, 480-473-9076

Ernest Michael

Harold Epstein

Sinclar (Cookie) Albert

Carl Spigel

Arnold Gross

Robert Sutz

Ed Grodsky

### Honorary Past Commander

Don Simmons,

Philip Epstein

### CONTACT NUMBERS

Steven Troy , Editor & Publisher  
623-594-5022

Mel Brody, Publicity  
480-473-9076

*Millie Lichter, SunShine Lady*  
480-661-1130

Bernie Kaplan, Post Affairs  
602-765-3520

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*The Jewish War Veterans invites any qualified veteran of the Armed Forces of the United States of America to become a Member in the oldest veterans organization in the Nation!!! If you are not a qualified veteran, you can join as a Patron Donor and support the organization.*